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**BradFest continues to embrace broad spectrum of music, inspire shenanigans**  
*Where else can you find bands, camping, pie, robots, belly dancing, beer, and a mud pit?!*

June 27, 2012 – During the first weekend of August, the Lake County Fairgrounds in Two Harbors will be transformed by an extraordinary event. The third annual BradFest has enlisted a variety of notable musicians and will feature an assortment of antics, such as the infamous pie fight, laughing yoga, creative use of a mud pit, and more.

BradFest memorializes Duluth percussionist Brad Rozman and benefits young Minnesota musicians. The festival just confirmed several high-caliber acts to the lineup. Acclaimed alternative rock veterans **Cracker** and Minneapolis-based, punk pop darlings **Sick of Sarah** head the lineup. Other notable acts include Rhymesayers Entertainment hip hop artist **Toki Wright**, venerable AmRep noise rockers **Hammerhead**, and reggae-tinged indie post-punkers **Sweet Ray Laurel** (see below for full lineup).

BradFest serves up a unique festival experience featuring a packed lineup of stellar music from a wide variety of genres. The festival cultivates a spirit of community among musicians, entertainers, and attendees alike. “Minnesota offers a wealth of excellent music to showcase, and our festival is now also beginning to attract talent from across the country. We work hard to program a diverse mix guaranteed to challenge and reward our audience,” says Troy Rogers, the festival’s artistic director.

“Our festival’s namesake, Brad Rozman, had a wonderfully wacky sense of humor, so we honor his spirit with a pie fight and other antics,” says Rogers. “People of all ages enjoy watching someone get splattered by pie. It’s wholesome fun for the whole family. We always try to include some surprise elements to liven things up.”

This year marks a significant expansion of festival. It has moved to the Lake County Fairgrounds, where there is on-site camping for attendees, plentiful parking, and an indoor stage in case of severe weather. The event will take place rain or shine and will include food, craft beer, and a silent auction raising money to support programs for young musicians in Minnesota.

Find out more and get tickets online at [www.bradfest.org](http://www.bradfest.org)  
Low early bird ticket prices only last until July 1, so get them now! \$30 weekend pass, \$50 weekend pass w/two nights camping



**Confirmed BradFest performers (line-up subject to change; watch for exciting additions TBA!):**

Cracker  
Sick of Sarah  
Toki Wright  
Hammerhead  
Sweet Ray Laurel  
The Acceleratii  
The Fontanelles  
The Fattenin' Frogs  
Mary Bue  
Iron Range Outlaw Brigade  
Euclid  
Burnsville City Limits  
Red Label  
Expressive Machines (EMMI: musical robots)  
Uprising  
A Winter Downpour  
Roxie Magistrate  
Rosebud Social  
Scott L. Miller  
The RSVP  
Tribal Alchemie (belly dancers)  
The Spin Collective (fire dancers)

### **The Friends of Brad Memorial Foundation**

Bradley E. Rozman's life was tragically cut short in May 2009 when he died unexpectedly of a seizure. The Friends of Brad Memorial Foundation is a nonprofit organization that was created by a group of Brad's family and close friends to honor his memory. The Foundation celebrates and cultivates young Minnesota musicians through a variety of programs, including [BradFest](#).

For more information or to contribute to the Foundation, contact [info@friendsofbrad.org](mailto:info@friendsofbrad.org).

### **Bradley E. Rozman**

Brad Rozman discovered a love for drumming at a young age and pursued this passion with vigor for the rest of his life. In the early days, he formed garage bands with his musician friends and led the drum line in the VHS marching band. After high school, he went on to study percussion performance at St. Cloud State University and the University of Illinois-Urbana. When he returned to Minnesota from graduate school, Brad became involved in many music-making endeavors in the Duluth area, most notably as the drummer for the bands High Volt Rustler and Equal Exchange.

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