Contact: media@bradfest.org www.bradfest.org

## BradFest Memorial to Celebrate, Cultivate Local Musicians

June 25, 2010 - The <u>Friends of Brad Memorial Foundation</u> announces the first annual BradFest—a music festival to benefit young Minnesota musicians and honor the memory of Bradley E. Rozman.

BradFest will take place from August 13-14 at the Earthwood Inn in Two Harbors, MN. The festival will feature an exciting and eclectic mix of live music, belly dancing, and other entertainment. There will also be plenty of tasty local food, beer, and refreshments and a raffle and silent auction with an abundance of local products and crafts.

# Confirmed BradFest performers (more coming!):

Arcwelder

High Volt Rustler

Ray the Wolf

Acrylic

**Burnsville City Limits** 

The Acceleratii

The Sessionists

Hobo Nephews of Uncle Frank

Rosebud Social

Red Label

Meat Raffle Road

Spindrift

Deafman's Radio

**Expressive Machines Musical Instruments** 

Terry Vermillion

Zenith City Tribal

All proceeds will benefit young MN musicians through the Friends of Brad Memorial Foundation. Tickets are available online at <a href="https://www.bradfest.org">www.bradfest.org</a>

Who was Brad?

Brad Rozman was a talented local musician. He discovered a love for drumming at a young age and pursued this passion with vigor for the rest of his life. He studied percussion performance at St. Cloud State University and the University of Illinois—Champagne. In recent years, Brad was active in the Duluth area music scene, most notably as the drummer for the bands High Volt Rustler and Equal Xchange. In May 2009, Brad's life was cut short when he died unexpectedly of a seizure. His drumming is immortalized in the bands' newest record releases.

#### What is BradFest?

BradFest will celebrate the life of an extraordinary, beloved friend and family member and talented local musician with a fun-filled weekend of music. BradFest will be a showcase of local and regional talent, a homecoming for native Northern Minnesotan musicians and fans, and an opportunity to raise money to support local musicians—all while having a blast together on the beautiful North Shore of Lake Superior.

The First Annual Bradfest will please every musical palate with its incredibly diverse line-up of talented musicians and performers. Music will span the gamut from rock and folk to alternative country, rockabilly, robots and more.

In keeping with Brad's wacky and fun-loving spirit, BradFest will also feature entertaining interludes of absurdity, belly dancing, and samba.

Who are the Friends of Brad Memorial Foundation?

The Friends of Brad Memorial Foundation is a nonprofit organization that seeks to honor Bradley E. Rozman's memory by reaching out to support young Minnesota musicians.

Brad believed in the power and importance of music in our lives and communities. Friends of Brad shares this belief and is committed to developing and improving opportunities for area musicians as a means of honoring Brad. Preliminary initiatives include: a program to connect Iron Range secondary school students with local musician mentors; a visiting performer fund at St. Cloud State University; and a 'bridge' fellowship to assist young musicians northern Minnesota as they transition between formal music training and the onset of a professional music career.

### *The details:*

BradFest
Friday, August 13th from 5 p.m. to 11:30 p.m.
Saturday, August 14th from 2:00 p.m. to 11:30 p.m.
Earthwood Inn
933 Stanley Rd, Two Harbors, MN (1 mile south of town)

#### Tickets:

(online/at the gate)

Weekend pass (best value): \$20.82/\$22

Friday: \$10.82/\$13 Saturday: \$15.82/\$17

Children 12 and under: free